## Program Action Plan Template



Program: Business Technology	hnology	Date:	Submitted By: Cathy Saunders
Action Item 1	Business Technology pr	Business Technology program enrollment will grow by %5 over the time period o	over the time period of the strategic plan 3.0 resulting in a
	viable CTE program.		
Proposed Action	Assist others - who enr	Assist others - who enroll students in the program and marketing program	rketing program
Responsible Party	Student services, acade	Student services, academic advisors and marketing	
Success Criteria	Increase the average e	Increase the average enrollment by 5% in declared Business Technology program	ss Technology program
Resources	Time and cost of marke	Time and cost of marketing promotional items	
Timeline	2023- 2026 academic years	ears	
Action Item 2	Revise program elective programs, promoting c	Revise program electives and prerequisites to allow students to earn credit for co programs, promoting cross-disciplinary learning and flexibility.	nts to earn credit for completing courses in related
Proposed Action	Assist others - who enr	Assist others - who enroll students in the program and marketing program	rketing program
Responsible Party	Faculty, Advisor Comm	Faculty, Advisor Committees, Curriculum Committee, Academic Council	demic Council
Success Criteria	Required program cou	Required program course electives moved to electives	
Resources	Faculty, Advisor Comm	Faculty, Advisor Committees, Curriculum Committee, Academic Council	demic Council
Timeline	2023-2024 academic y	2023-2024 academic year approved for 2024-2025 catalog	, ,
Action Item 3	Equip Business Techno	Equip Business Technology computer lab (program classroom -Room 81	Equip Business Technology computer lab (program classroom -Room 815) with advanced technology that fosters an
Proposed Action	Use intelligent microph	nones, impactful loudspeakers, mov	Use intelligent microphones, impactful loudspeakers, moving webcam over the time period of the strategic plan 3.0
Responsible Party	П		
Success Criteria	Specific types of techni	Specific types of technology installed in Room 815	
Resources	IT, budget		
Timeline	2023- 2026 academic years	/ears	

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Vice President Date	- 1-1-1	Dean (when/applicable) Date	Chris Stichles	Department of Program Lead Date	will hande	Signatures:	
ate	14-2025	ate	•	ate			

After this document has been signed, please return to the Vice President of Academic Affairs.